

Privacy Policy

The people involved in Stichting Sticky, the organisation behind exec(ut), greatly value the privacy of the event's attendees. This document is meant to provide an overview of the policy Stichting Sticky maintains with regards to the privacy of exec(ut) attendees, outlining both which personal data Stichting Sticky collects and how it uses that data.

Should you have any questions or concerns regarding this policy, please do not hesitate to contact the organisation through conference@execut.nl. Attendance of exec(ut) constitutes as agreement to the terms outlined in this document, as agreed upon both through purchase of ticket(s) to the event and through entrance to the event.

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What data is collected?

Stichting Sticky collects attendees' names, e-mail addresses, education level and track, address and dietary restrictions during the event's ticket check-out process, as well as the payment statuses as provided by its payment processor (Mollie B.V., Amsterdam, NL). Stichting Sticky does not collect any bank or credit card details, nor any other information linked to one's payment.

Should you have any concerns regarding the data you provide during the check-out process, please refer to [Mollie B.V.'s privacy policy](#). In case you would prefer to refrain from using Mollie B.V.'s services, please contact us through conference@execut.nl and we will try to accommodate your needs.

In addition to those collected during the check-out process, Stichting Sticky also collects e-mail addresses through a voluntary sign-up form on www.execut.nl.

Attendees in possession of a dinner and drinks ticket may be required to show proof of enrollment or employment to Utrecht University upon entering the location of the dinner and drinks. This information is neither collected nor stored, and only compared to your indicated education level to verify your eligibility for admission to the drinks.

At the event attendees may be filmed, photographed, and recorded, either in a group or individually, as a participant of exec(ut). On the digital platform, the chats during talks and in the lobby may also be recorded.

How is this data used?

Stichting Sticky uses attendees' names, e-mail addresses, and payment statuses in order to send attendees tickets for exec(ut). Attendees are required to present a valid ticket to members of the organisation in order to gain admission to the event and/or drinks. Attendees' names, associated organisations and/or universities will also be printed on

personal attendance badges which will be distributed during the drinks. Wearing these badges during the drinks is not mandatory, although we do recommend doing so and ask attendees to keep them on their person in order to verify the validity of attendees' admittance.

In addition to this, attendees' e-mail addresses and names may be used to send them information concerning the event both before and after its occurrence. This information may include but is not limited to updates on the event's schedule, announcements of speakers, and paid-for content by our partners. These e-mails will always feature a method for unsubscribing from future e-mails. Additionally, Stichting Sticky will always adhere to any requests to unsubscribe from updates through e-mails sent to conference@execut.nl. This provision is also applicable to e-mail addresses submitted through the sign-up form on www.execut.nl.

Moreover, because of the **exec(ut) summer edition** this year the e-mail addresses and names will also be shared with Let's Get Digital, the platform that is used to watch the streamed talks and interact with other participants and sponsors. The platform will create accounts using this information so that everything will be running smoothly during the event. For more information or any concerns on how Let's Get Digital uses the data, please refer to the [Let's Get Digital's privacy policy](#).

Moreover, we will use your address only in case you're not coming to the dinner and drinks and have not opted out of the goodiebag delivery. If you would like to opt out, please contact us via conference@execut.nl.

Any photographic and/or videographic material collected during the event may be published in order to provide an impression of exec(ut). These materials may also be used for promotion or marketing of future events organised by Stichting Sticky, including future editions of exec(ut).

In the case of dinner and drinks on-site after the talks, we may need to share your dietary preferences. We'll share this data only to those involved in facilitating the dinner.

What will this data not be used for?

Data collected by Stichting Sticky will never be sold to third parties. Stichting Sticky may provide your data to third-party sub-processors for the purposes outlined above (e.g. The Rocket Science Group, Atlanta, USA, for usage of their MailChimp marketing tool).

Stichting Sticky does not transfer any personal information to its partners unless consent through the methods stipulated above has been given. Information directly supplied to said partners by attendees before, during, or after the event is not handled by Stichting Sticky and is therefore not subject to this privacy policy.